

# Paris Tech Discovery:

## Navigating the Landscape of Innovation

### Unlock the Potential of Parisian Tech Brilliance

#### Discover Tech Excellence in Paris!

During your business trip to Paris, elevate your experience with premium access provided by Paris Region Chamber of Commerce.

Paris Region is one of the world Tech player. Engage with pioneers in key sectors like AI, Fintech, Big Data, and more. Immerse yourself in iconic sites such as incubators, where industry giants shape the future. Discover the best French innovation.

As both institutional partner and representative of businesses, we offer a unique insight into the digital world in Paris. For a half-day, this experience that immerses you in the heart of the digital revolution, exploring domains ranging from healthcare to ecological transition.

#### We provide you with:

- Exclusive access to innovative startups established in international markets, digital incubators,
- Meetings with industry leaders, experts and Frenchtech community,
- Exploration of iconic tech sites,
- Identification of business opportunities.

**Special offer (from January to June 2024): Private visits to the Olympic Games' sites and/or innovative companies involved in the construction of the Olympic Village (2 hours)**

**Deadline for the visit of the Olympic Village: end February 2024**

#### Why Paris?

- Dynamic tech ecosystem with 4,906 startups,
- Generated 146,611 jobs, averaging €20 million per startup in fundraising,
- Collaboration across 50 sectors, makes Paris the 5th largest employer.

**Simplified Logistics: Guided and logistical coordination will be provided.**



#### WHO IS THIS FOR?

French CCI overseas, foreign CCI, export promotion bodies, embassy commercial departments, ministries, trade unions, and, more broadly, any public or private body likely, universities



#### METHODS

Bespoke service requiring 6 to 8 weeks of preparation



#### CONTACT

WTC Paris Ile-de-France, Networks and Partnerships  
Department DGA CCI International Paris Ile-de-France  
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#### DURATION

2 to 3 sites



#### RATES

Available 2 450€ HT  
No included tickets  
for sport events



#### GROUP:

12 pax maximum



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