

Individual prospecting mission on the French market

Your objective

You wish to meet trading or industrial partners in France: buyers (public or private), central purchasing bodies, commercial agents, importers, wholesalers, distributors, key accounts, opinion leaders...

Our solution

We can organise a commercial prospecting mission, including:

- A programme of bespoke individual meetings in Paris, the Paris region or the rest of France;
- A detailed report on the prospecting and the perception of your product on the market.

The service

After analysis of our preparatory questionnaire completed by your business:

- Qualification and validation of a list of French prospects;
- Drafting of the business proposal in French;
- Sending of the proposal by email to qualified prospects, along with your business's sales documentation;
- Follow-up by phone and email, and collection of feedback from the prospects;
- Organisation of B2B meetings with the interested prospects in Paris, the Paris region or the rest of France;
- Delivery of the definitive schedule of meetings and provision of the qualified list of prospects including the following details: name of the business, address, website, phone number, email address, and comments.

WHO IS THIS FOR?

Overseas businesses, directly or through a partner: French CCI overseas, foreign CCI, export promotion bodies, embassy commercial departments, ministries, trade unions.

METHODS

Bespoke service requiring 8 to 12 weeks of preparation.

DURATION

3 to 5 days for the programme of meetings.

RATES

Available on request

CONTACT

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