



COLLECTIVE PROSPECTING MISSION ON THE FRENCH MARKET

WHO IS THIS FOR?

French CCI overseas, overseas CCI, export promotion bodies, embassy commercial departments, ministries, trade unions, and, more broadly, any public or private body likely to unify a group of businesses.

METHODS

Bespoke service requiring 8 to 12 weeks of preparation.

DURATION

1 to 5 days

RATES

Available on request

CONTACT

Doing Business in Paris

Tel: +33 (0)1 55 65 33 95

Email: contact@doingbusinessinparis.com

Website: www.doingbusinessinparis.com

YOUR OBJECTIVE

You wish to take the opportunity of an international trade fair in France, an export promotion operation, or an official representative's trip to showcase your businesses on the French market.

OUR SOLUTION

We can organise a commercial prospecting mission, including collective events and/or schedules of individual B2B meetings.

THE SERVICE

▲ Collective events

Conferences, seminars, visits to industrial sites or technical facilities, trade shows, eco-districts, sales outlets.

We have developed a network of experts and partners in a number of fields. Our membership of the Paris-Ile-de-France CCI considerably increases our mobilisation capacity.

Within the Paris Ile-de-France CCI, we have various venues that are specially adapted to different types of events.

▲ Individual schedules of B2B meetings

On the basis of a preparatory questionnaire completed by the businesses:

- Qualification and validation of a list of prospects;
- Drafting of the business proposal in French;
- Sending of the proposal by email to qualified prospects, along with sales documentation;
- Follow-up by phone and email, and collection of feedback;
- Organisation of B2B meetings with the interested prospects in Paris, the Paris region or the rest of France;
- Delivery of the final schedule of meetings.