



THE DIGITAL TECHNOLOGY TOUR CLUSTERS, INCUBATORS AND E-COMMERCE

INTERNATIONAL

WHO IS THIS FOR?

Local authorities, overseas CCI, export promotion bodies, embassy commercial departments, ministries, professional associations, financial bodies, venture capitalists, schools.

METHODS

Bespoke service requiring 3 to 4 weeks of preparation.

Group limited to 10 people.

Support provided by an experienced international adviser.

DURATION

3 to 5 days

RATES

Available on request

CONTACT

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YOUR OBJECTIVE

You wish to discover or expand your knowledge on the French digital ecosystem and the actions led jointly by public and private stakeholders: investors, support structures, lessors.

You are considering creating and/or developing a cluster or an incubator in the digital technology and/or e-commerce industries.

OUR SOLUTION

Organisation of a programme to discover the ecosystem, including incubator visits and meetings with those who help support digital and e-commerce start-ups.

THE SERVICE

▲ Incubator visits

With this programme you can discover public and private incubators and talk with their managers about business models, good practice and network management.

▲ Meetings with digital and e-commerce start-up support structures

This part includes dialogue with representatives of competitiveness clusters and hubs, and more broadly with public and private stakeholders in the ecosystem, on their actions and services, and on their approach in terms of territorial marketing tools.

This part can also be presented as a conference with Q&A sessions.