



## INDIVIDUAL PROSPECTING MISSION ON THE FRENCH MARKET

### WHO IS THIS FOR?

Overseas businesses, directly or through a partner: French CCI overseas, overseas CCI, export promotion bodies, embassy commercial departments, ministries, trade unions.

### METHODS

Bespoke service requiring 8 to 12 weeks of preparation.

### DURATION

3 to 5 days for the programme of meetings.

### RATES

Available on request

### CONTACT

Doing Business in Paris

Tel: +33 (0)1 55 65 33 95

Email: [contact@doingbusinessinparis.com](mailto:contact@doingbusinessinparis.com)

Website: [www.doingbusinessinparis.com](http://www.doingbusinessinparis.com)

### YOUR OBJECTIVE

You wish to meet trading or industrial partners in France: buyers (public or private), central purchasing bodies, commercial agents, importers, wholesalers, distributors, key accounts, opinion leaders...

### OUR SOLUTION

We can organise a commercial prospecting mission, including:

- A programme of bespoke individual meetings in Paris, the Paris region or the rest of France;
- A detailed report on the prospecting and the perception of your product on the market.

### THE SERVICE

After analysis of our preparatory questionnaire completed by your business:

- Qualification and validation of a list of French prospects;
- Drafting of the business proposal in French;
- Sending of the proposal by email to qualified prospects, along with your business's sales documentation;
- Follow-up by phone and email, and collection of feedback from the prospects;
- Organisation of BtoB meetings with the interested prospects in Paris, the Paris region or the rest of France;
- Delivery of the definitive schedule of meetings and provision of the qualified list of prospects including the following details: name of the business, address, website, phone number, email address, and comments.