



THE LUXURY TOUR DISCOVERING FRENCH EXCELLENCE

INTERNATIONAL

WHO IS THIS FOR?

French CCI overseas, overseas CCI, export promotion bodies, embassy commercial departments, ministries, travel agencies, trade unions, and, more broadly, any public or private body likely to federate a group of businesses.

**SERVICE RESERVED FOR A GROUP
LIMITED TO 5 TO 10 PEOPLE**

METHODS

Bespoke service requiring 2 to 3 weeks of preparation.

DURATION

1 day

RATES

Available on quotation

Options: transport, lunch in a gastro-nomic restaurant, interpreter. Rates for these options are available on request.

CONTACT

Doing Business in Paris

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YOUR OBJECTIVE

You wish to discover French excellence in the fashion, gastronomy and culinary arts industries. You wish to visit exceptional venues and to meet luxury business managers and creative professionals.

OUR SOLUTION

We can organise bespoke private visits for a group limited to 10 people interested in the luxury industry and/or art professions. We offer participants the possibility to purchase or order exceptional items and products at the end of the visit.

EXAMPLE

Morning

Visit of leading luxury brands (industries: culinary arts–crystal glassworks, luxury leather goods, fashion and accessories):

- Delegation welcomed by the luxury brand's senior management;
- Guided tour of the store and discovery of its history and know-how;
- Opportunity to purchase or order after the visit.

Afternoon

Visit of an *Entreprise du Patrimoine Vivant* (Living Heritage Business) (industries: culinary arts, fashion and beauty, gastronomy, decoration):

- Workshop visit with the possibility to help create unique objects and meet the person in charge;
- Opportunity to purchase or order after the visit.