



SEARCH FOR COMMERCIAL AGENTS

WHO IS THIS FOR?

Overseas businesses, directly or through a partner: French CCI overseas, overseas CCI, export promotion bodies, embassy commercial departments, ministries, trade unions.

METHODS

Flat-rate service with extension available

INDUSTRIES

Textile & Fashion / Food-processing / Construction / NICT / Services / Public Procurement & Local Authorities

MISSION DURATION

3 months

RATES

Rate of €1,950 (excl. tax) including advertisements, direct marketing and delivery of 1 to 3 profiles. For more than 3 profiles: €500 per additional profile.

CONTACT

Doing Business in Paris

Tel: +33 (0)1 55 65 33 95

Email: contact@doingbusinessinparis.com

Website: www.doingbusinessinparis.com

YOUR OBJECTIVE

You wish to distribute your goods or services in France through one or more commercial agents.

OUR SOLUTION

We can find and get in touch with French commercial agents whose profiles will be targeted in accordance with criteria defined with you and who are interested in your offer.

THE SERVICE

Advertisements

Drafting and publishing of advertisements on specialised sites of the LANIAC Network (Directory of commercial agents with more than 40,000 qualified commercial agents across all industries)

Direct marketing

- Targeted industry-specific emailing to members of the directory.
- Candidate follow-up calls
- Presentation of your offer
- Confirmation of the commercial agent's interest

Delivery of qualified and interested profiles

Details provided in the candidate form (surname, first name, address, postcode, city, landline number, mobile number, email address, industry, client base, revenue).

Campaign report

The service ends with the delivery of a marketing campaign report, including the number of prospects contacted and their responses.